

emma grisot

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education

2016

Bachelor in Graphic Design & Visual Communication

La Fonderie de l'Image, Paris - Apprenticeship
Student project 'Tanoshi': rebranding and creation of a physically interactive packaging.

2015

HND Métiers du Multimédia et de l'Internet

Université Paris-Est Marne-la-Vallée
Training for careers in web, design, communication and IT.
Student project 'Echo' (service to write, encrypt and share ephemeral content): UI/UX design, motion design and communication.

2013

Economics and Social Sciences High School diploma, with honors

interests

Graphic Design

Regular monitoring on Fubiz, Behance, Dribbble
Studio 'Des Signes', Malika Favre

Photography

Participation to courses and exhibition
Guy Bourdin, Theo Gosselin

Music

Piano player/teacher
Red Hot Chili Peppers, Oasis, Ray Charles

Movies & TV Shows

Xavier Dolan, Wes Anderson

Travels, literature, art & craft, interior design...

experience

2020 - present

Freelance Graphic Designer

2018 - 2020

In-House Brand Designer - Rotary Watches, London

Lead in the design, development and consistency of the communication materials: trade catalogues, look books, POS materials, promotional tools, advertising, web assets, emailings, visual content for social media (posts, stories, giveaways etc). Image retouching. Directing lifestyle and product photoshoots. Brand guidelines improvement. Printing process, budget and deadline management. Liaising with suppliers.

2015 - 2018

Junior Graphic Designer - La Vallée Village, The Bicester Village Shopping Collection, Paris area

1 year apprenticeship, 2 years full-time
Creation of brochures, flyers, advertising, web banners, emailings, POS materials, large format vinyls, OOH posters, visual content for social media, presentations. Photo editing, video montage, motion design. Printing process management. Liaising with suppliers.

2014

Graphic Designer - BernasCom, Paris (PR agency)

Internship
Design of press releases and invitations for press events.

skills

Adobe Creative Suite

InDesign ●●●●●
Photoshop ●●●●●
Illustrator ●●●●●
Premiere Pro ●●●●●
After Effects ●●●
Lightroom ●●●●
Mailchimp, Sketch, Wordpress...

HTML/CSS ●●●●
MS Office Suite ●●●●●

French - Native
English - Proficient
Spanish - Notions